# Website Development – A list of development tasks.

1. Domain Selection – Right Choice for SEO
2. Hosting and Installation of WordPress – Speed, Email and Client Usability
3. Website Design, Theme and Plug-in Selection – For company branding and aesthetics
4. Website Code Development – Fast, clean coding, developing for search engines.
5. Responsive and Mobile Friendly – At least 90% of your users will have a smart device.
6. Page Content Layout – Typography, Images, Videos, Downloads.
7. Preparation of Pages – Sidebars, Full Screen, Headers, Footers, Menus, Plugins.
8. SEO Titles and Meta Descriptions – Essential first tier for strong organic ranking.
9. Marketing Generated Text Content – Second tier for marketing SEO.
10. Website Image and Graphic Content and Development – Titles, meta data, web browsers.
11. Quality Control – Ensuring no errors, spelling and grammar, titles and meta data is correct, everything works.
12. Code Quality Control – GT Metrix tests, Google Web Check.
13. Optimized User Experience (UX) – Desktop, Mobile, Tablet.
14. Launch – Impress your users.

**Improvements**

* Google Analytics
* Search Engine Optimization
* Server and Hosting Speed and Performance
* Usability for Clients
* Social Media Integration

Completion times depends on client’s specifications. However, in my experience a week is a good estimate for a basic website.